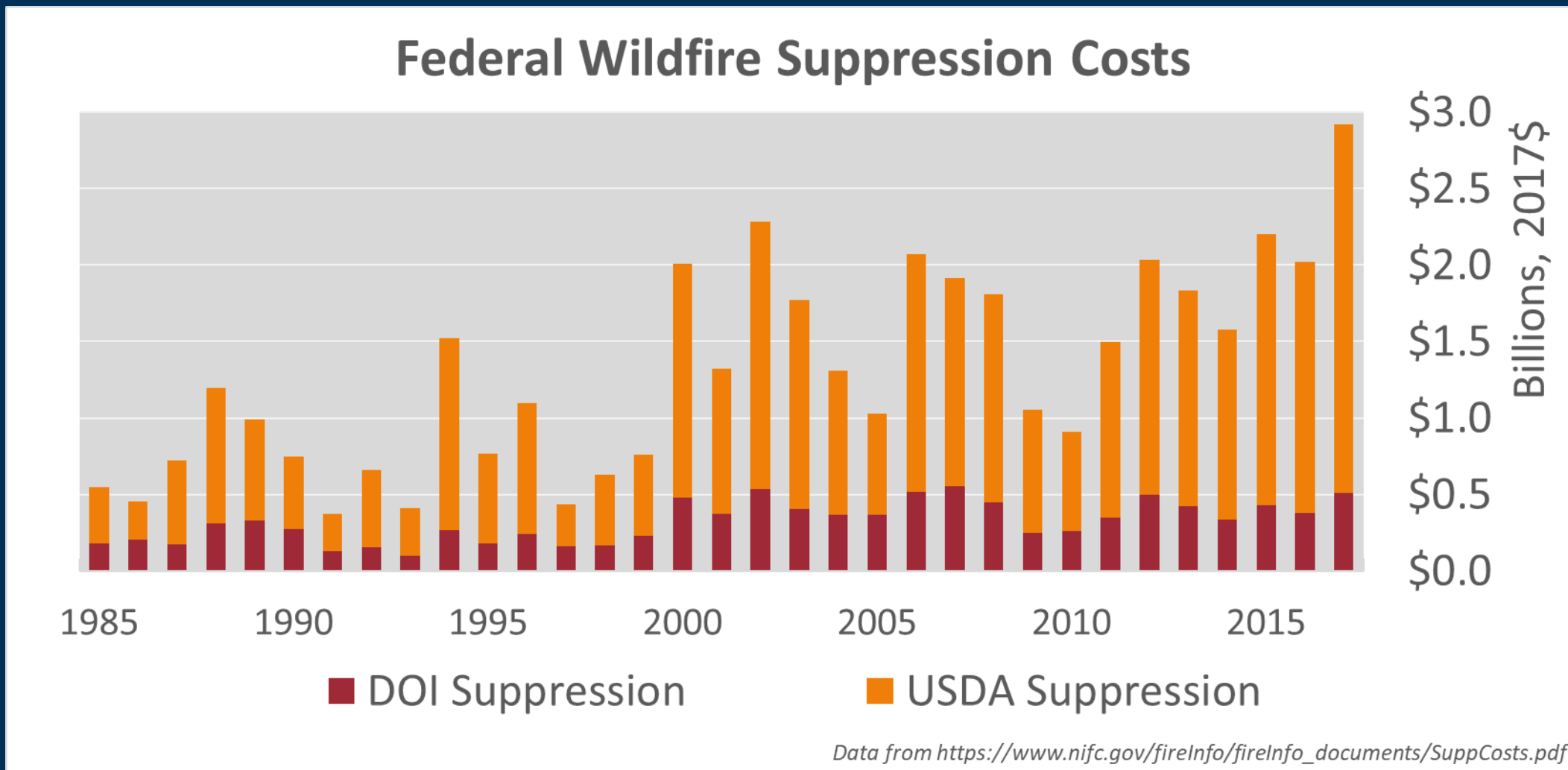


# Estimating ecosystem damages from wildfire: Comparison of two valuation methods

James Meldrum, Research Economist  
USGS Fort Collins Science Center

ACES 2018 | Washington, DC | December 4, 2018

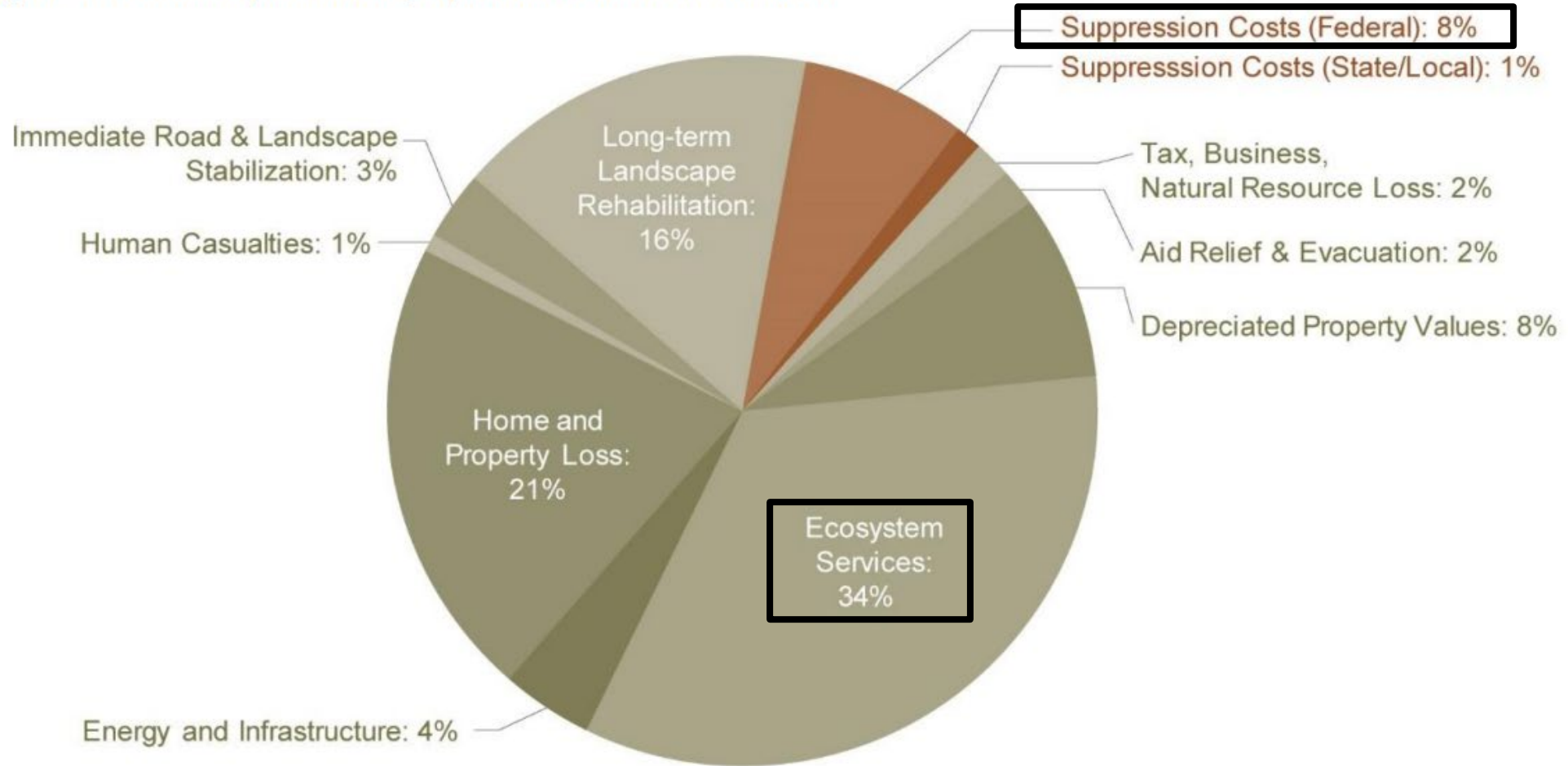
# Wildland fire suppression costs





# Suppression vs total costs

Figure 1: Wildfire impacts as a proportion of total wildfire costs.



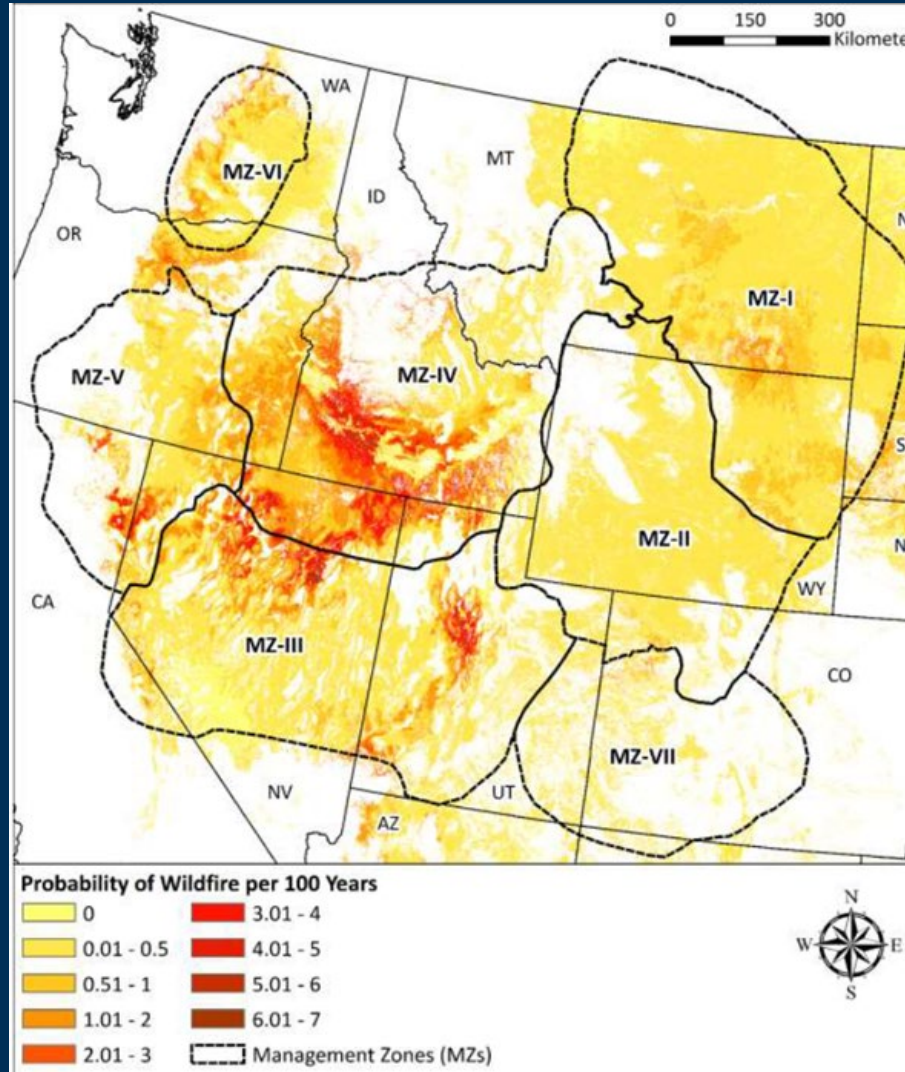
# Cost categories (recoverable in trespass cases)

1. Fire suppression costs
- 2. Resource damages**
3. Emergency stabilization & rehabilitation costs
4. Cost of repairing or replacing physical improvements
5. Cost of repairing, replacing, or rehabilitating offsite values
6. Direct (administrative) costs

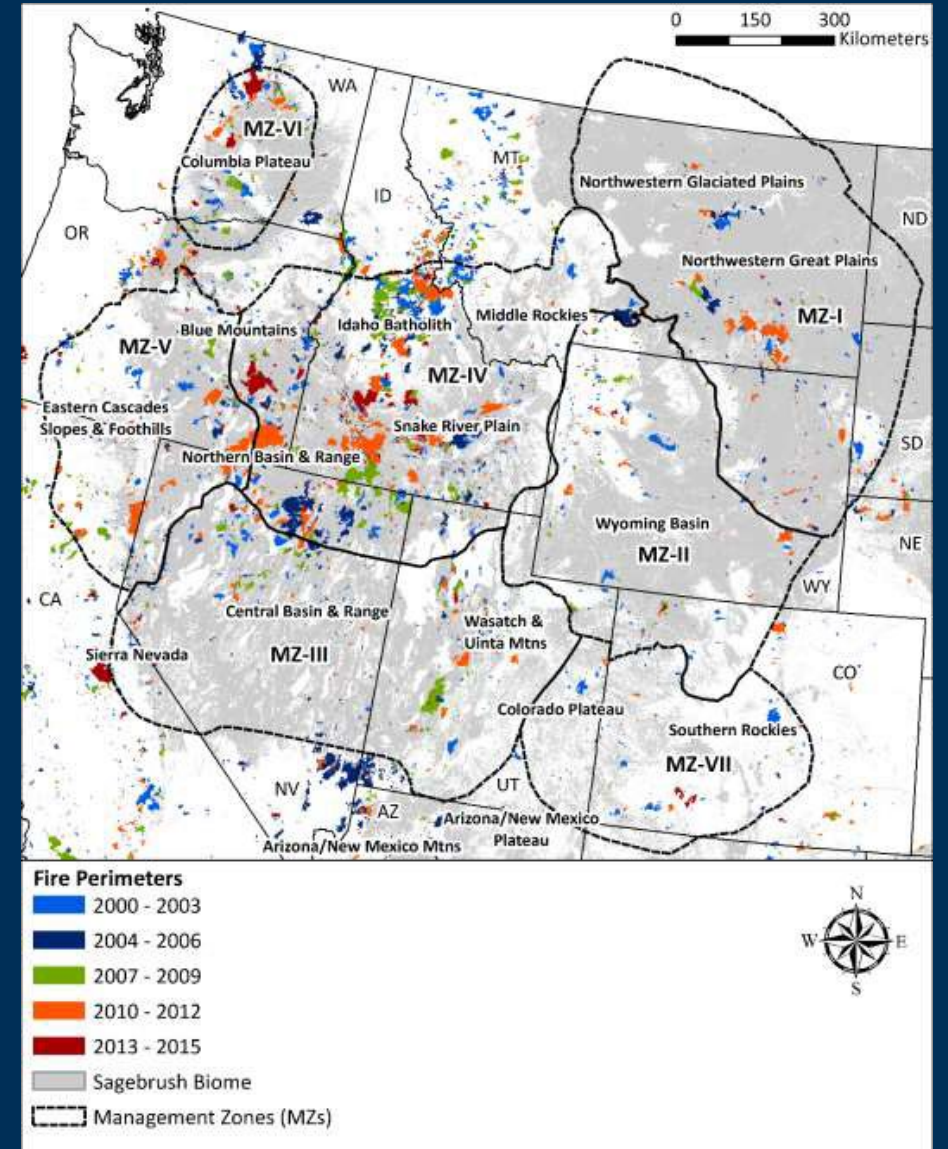
# Fires in sagebrush biome

**~40%**  
of federally-  
managed  
land is  
shrub/scrub  
ecosystem

including  
**~70%**  
of BLM-managed  
lands



FSim system results (Finney et al. 2011; Short et al. 2016)

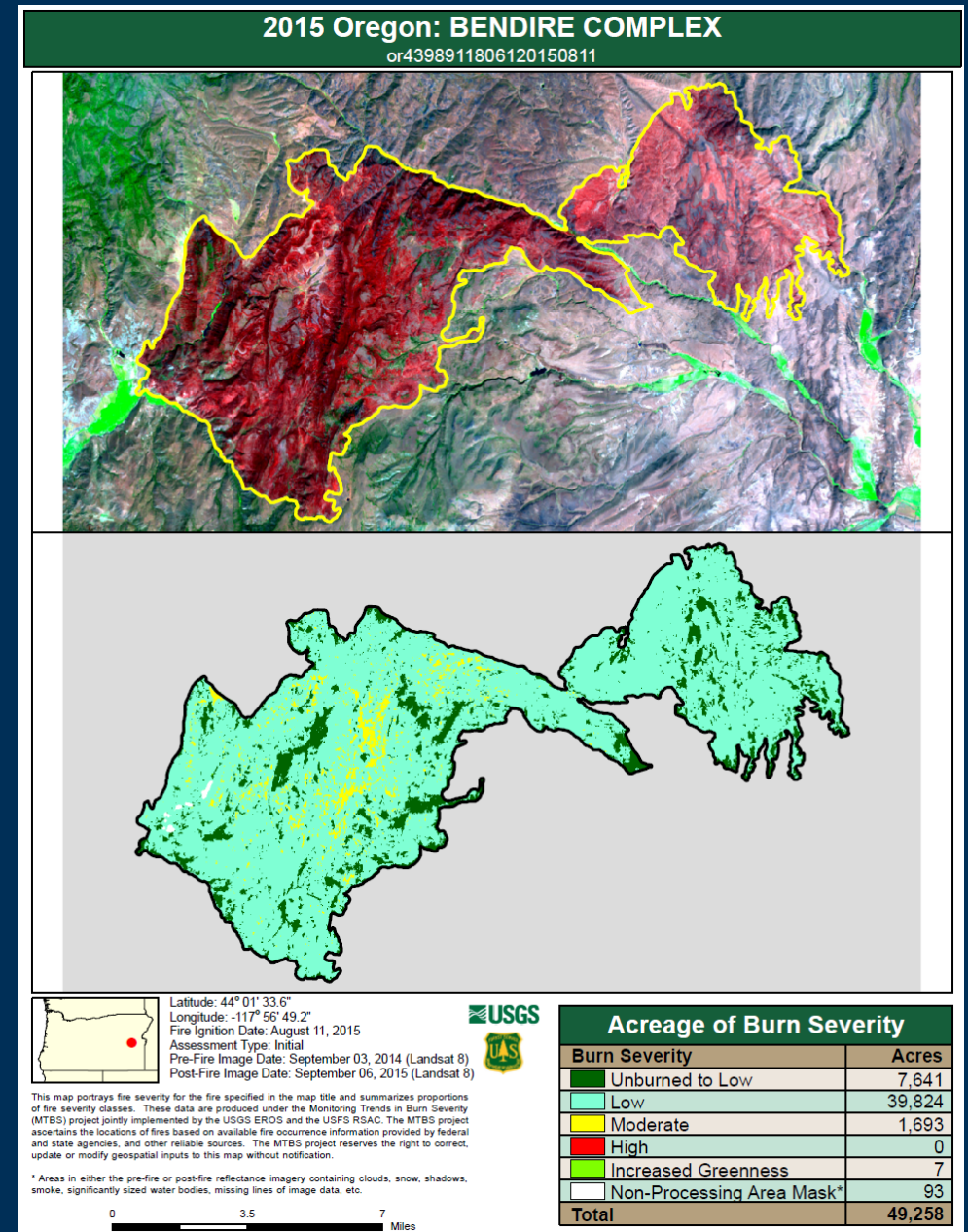
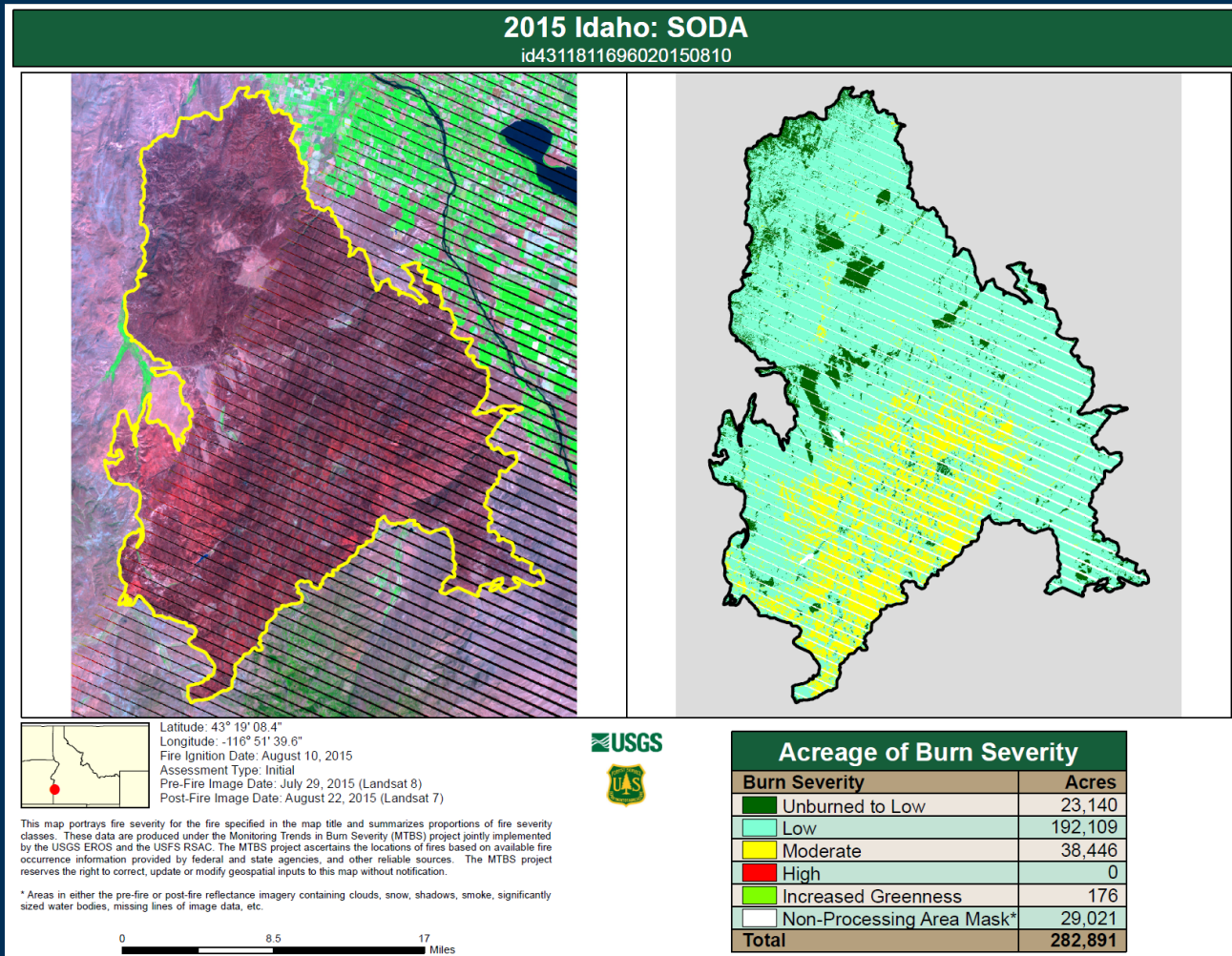


Perimeters of fires since 2000 (Chambers et al. 2016)



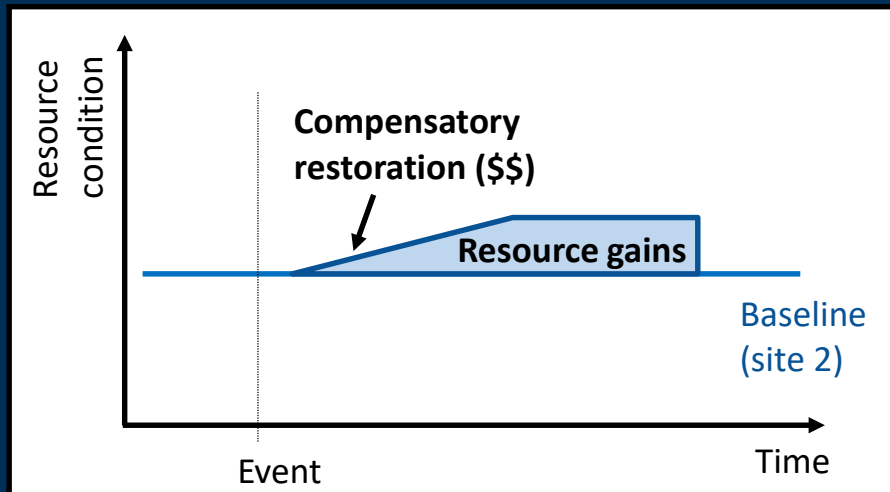
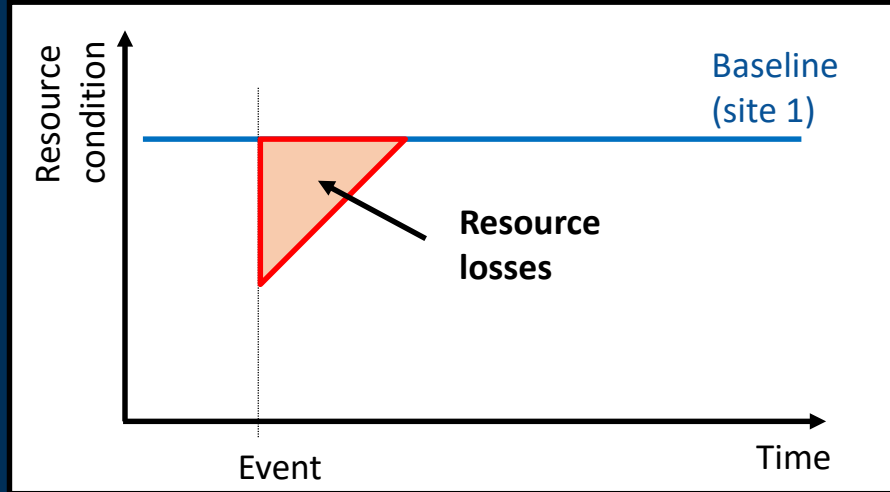


# Two case study fires

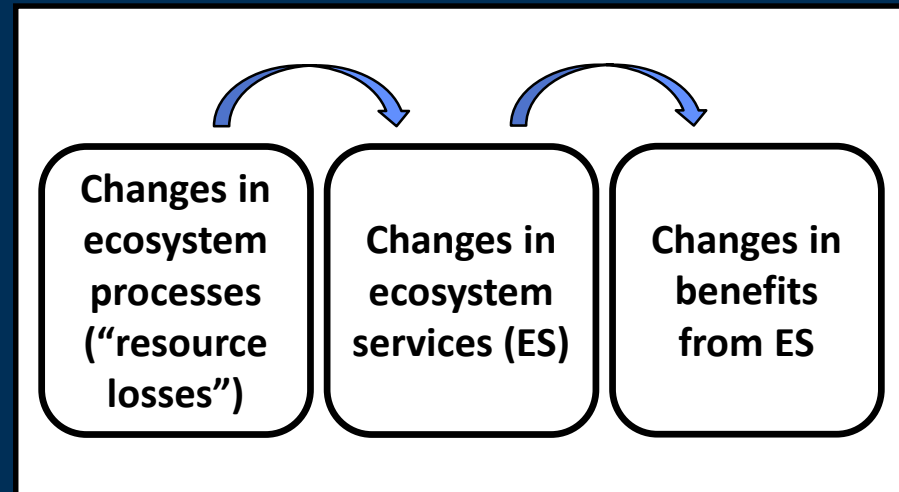
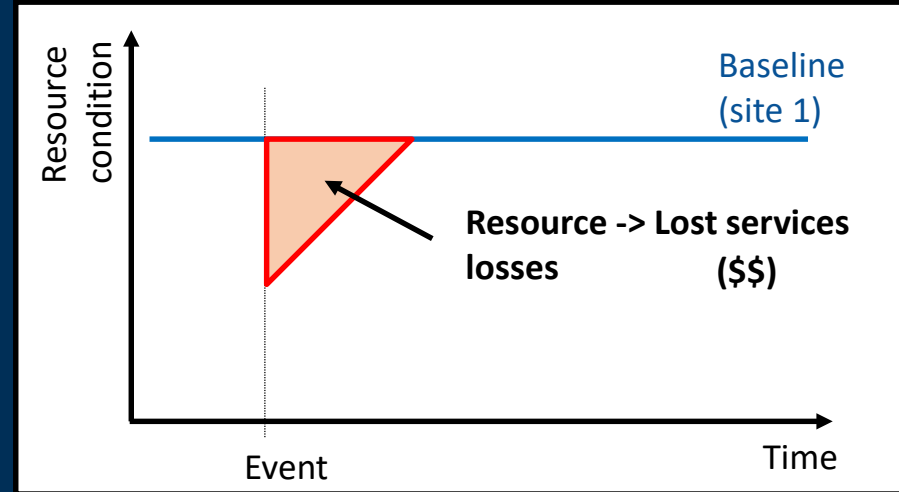


# Two approaches to valuation

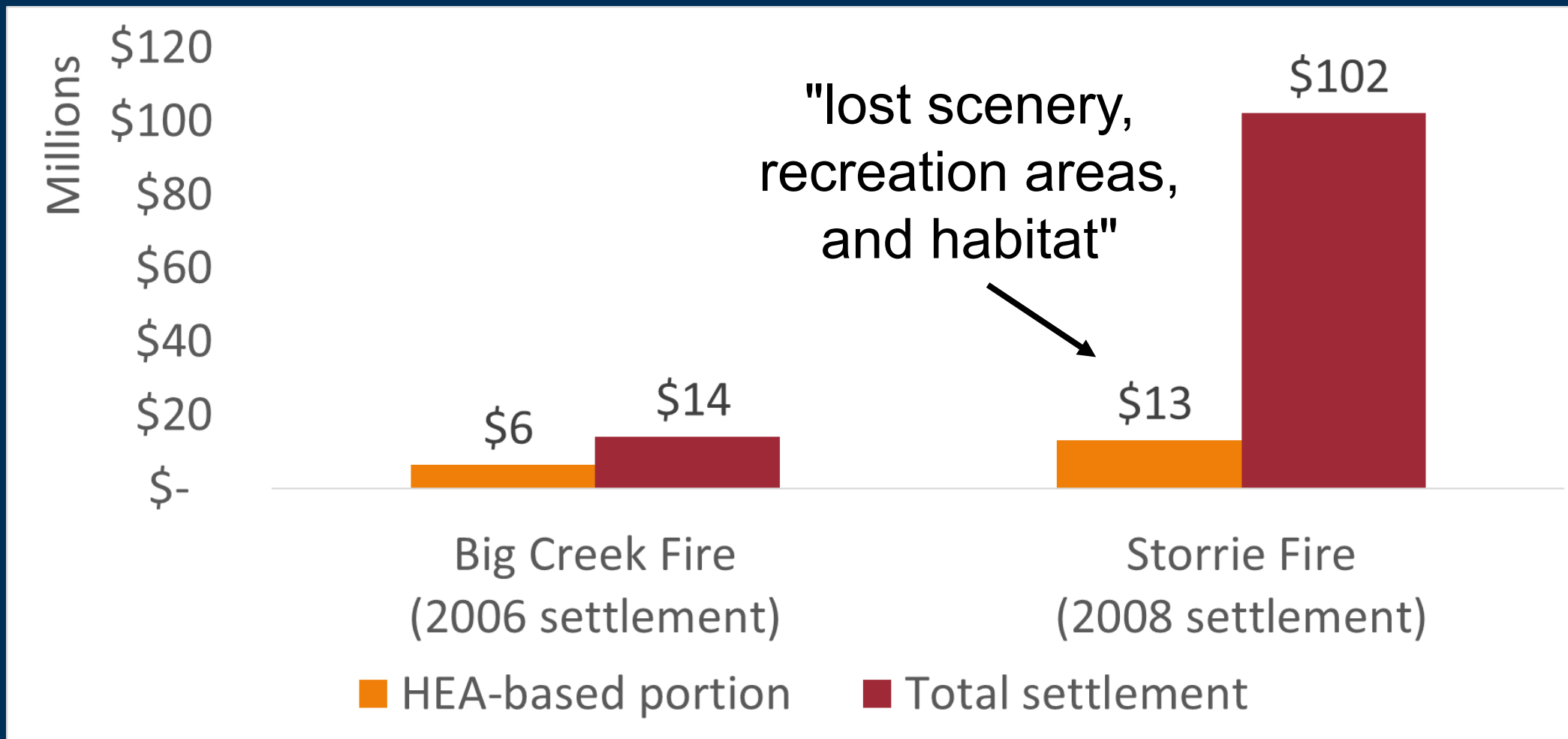
## Equivalency analysis (HEA)



## Ecosystem services (ES)



# HEA: Precedent from USDA-Forest Service cases

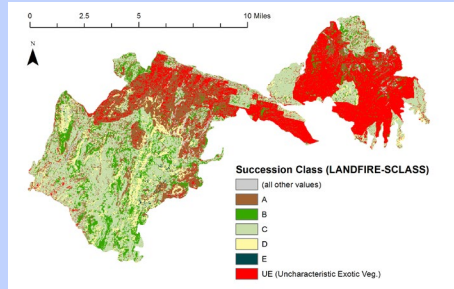
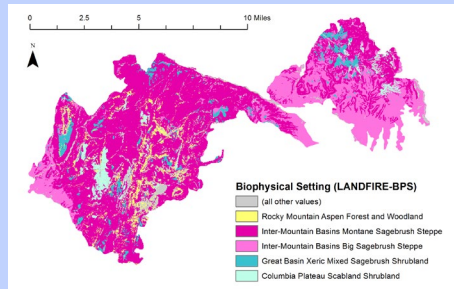




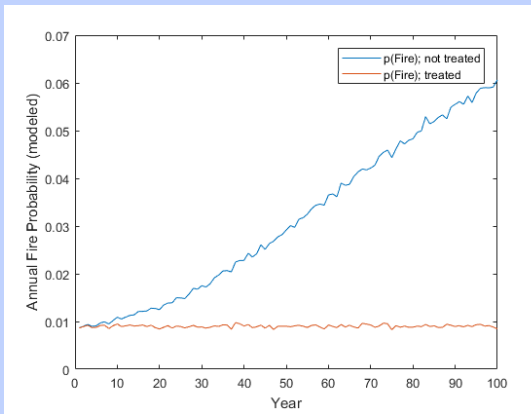
# HEA: Approach

$$(n_{acres}) * \left( \frac{1}{treatment\ factor} \right) * \frac{cost}{acre} = \$\$$$

Identify ecological state with LANDFIRE data



State and Transition Model



(additional assumptions)

# HEA: Results

$$(n_{acres}) * \left( \frac{1}{treatment\ factor} \right) * \frac{cost}{acre} = \$\$$$

| <b>Model Parameters</b>  |              |            |              |              |              |
|--|--------------|------------|--------------|--------------|--------------|
| Ecological State   | MBS-1a       | MBS-1b     | MBS-3        | WSS-1        |              |
| Large fire probability without treatment <sup>a</sup>  | 0.0330       | 0.0735     | 0.1100       | 0.0755       |              |
| Large fire probability with treatment <sup>a</sup>   | 0.0170       | 0.0170     | 0.0375       | 0.0090       |              |
| Cost of treatment <sup>b</sup> (2015 dollars)  | \$ 21.20     | \$ 49.46   | \$ 179.02    | \$ 21.20     |              |
| Compensatory treatment factor <sup>c</sup> (=V1/q2)  | 0.443        | 1.564      | 2.006        | 1.840        |              |
| <sup>a</sup> From Taylor et al. 2013 Tables 5 and 7 (=number of estimated fires/200 years); <sup>b</sup> Based on Taylor et al. (2013) Tables 1a and 1b, but assuming 100% effectiveness as a conservative assumption; <sup>c</sup> Calculated net present value of 60 years benefits based on Taylor et al. (2013) estimated treatment duration with 3% discount rate |              |            |              |              |              |
| <b>Soda Fire</b>   |              |            |              |              |              |
| Ecological State   | MBS-1a       | MBS-1b     | MBS-3        | WSS-1        | <b>TOTAL</b> |
| V1 = q1 (i.e. acres burned)  | 48,946       | 15,205     | 46,258       | 155,403      | 265,812      |
| q2 (acres to treat for compensation)   | 110,534      | 9,724      | 23,054       | 84,439       | 227,751      |
| Resource damage (=q2*cost)   | \$ 2,342,939 | \$ 480,921 | \$ 4,127,171 | \$ 1,789,805 | \$ 8,740,835 |
| <b>Bendire Complex Fire</b>  |              |            |              |              |              |
| Ecological State   | MBS-1a       | MBS-1b     | MBS-3        | WSS-1        | <b>TOTAL</b> |
| V1 = q1 (i.e. acres burned)  | 9,331        | 5,069      | 12,099       | 21,577       | 48,075       |
| q2 (acres to treat for compensation)   | 21,073       | 3,241      | 6,030        | 11,724       | 42,068       |
| Resource damage (=q2*cost)   | \$ 446,681   | \$ 160,319 | \$ 1,079,429 | \$ 248,503   | \$ 1,934,932 |



# HEA: Main limitations

$$(n_{acres}) * \left( \frac{1}{treatment\ factor} \right) * \frac{cost}{acre} = \$\$$$

**Ignores  
unique  
and/or  
irreplaceable  
resources**

**Based on  
change in  
burn  
probability;  
what about  
“good fire”?**



# ES: Related efforts

CSIRO PUBLISHING

www.publish.csiro.au/journals/ijwf

International Journal of Wildland Fire 2011, 20, 327–339

## Accommodating non-market values in evaluation of wildfire management in the United States: challenges and opportunities

Tyron J. Venn<sup>A,C</sup> and David E. Calkin<sup>B</sup>

<sup>A</sup>College of Forestry and Conservation, The University of Montana, Missoula, MT 59812, USA.

<sup>B</sup>Rocky Mountain Research Station, USDA Forest Service, Missoula, MT 59801, USA.

<sup>C</sup>Corresponding author. Email: tyron.venn@umontana.edu

**Abstract.** Forests in the United States generate many non-market benefits for society that can be enhanced and diminished by wildfire and wildfire management. The Federal Wildland Fire Management Policy (1995, updated 2001), and subsequent Guidance to the Implementation of that policy provided in 2009, require fire management priorities be set on the basis of values to be protected (including natural and cultural resources), costs of protection, and natural resource management objectives (including beneficial fire effects). Implementation of this policy is challenging because those charged with executing the policy have limited information about the value that society places on non-market goods and services at risk. This paper reviews the challenges of accommodating non-market values affected by wildfire in social cost–benefit analysis and proposes an economic research agenda to support more efficient management of wildfire in the United States.

**Additional keywords:** bushfire, wildfire economics, wildfire policy.

### Introduction

According to Calkin *et al.* (2005), the late 1980s marked the commencement of an era of large wildfires in the western United States that have threatened lives, destroyed homes and stretched suppression resources thin. Annual suppression expenditures by the USDA Forest Service (cited henceforth as Forest Service) have increased in recent years and exceeded US\$1 billion in the fire seasons of 2000, 2002, 2003, 2006, 2007, 2008 and 2009 (USDA Forest Service, Rocky Mountain Research Station, national wildfire suppression expenditure unpubl. data, 2009). Several factors have contributed to the high level of suppression expenditures, including: fuel accumulation due to past successful fire suppression activities; a more complex firefighting environment due to private development in the wildland–urban interface (WUI); climate change; limited economic accountability among fire managers; and a fire management incentive system that makes fire managers more risk-averse than may be socially optimal (National Academy of Public Administration 2002; USDA Forest Service *et al.* 2003; Calkin *et al.* 2005; Maguire and Albright 2005; Running 2006; Westerling *et al.* 2006). The United States Federal Government is concerned that fire suppression resources are not being employed in an economically efficient manner and the Forest Service is under substantial pressure to reduce fire suppression expenditures (USDA OIG 2006).

Wildfire differs from other large natural disturbances on a landscape in that managers can plan for and manage wildfire

events to a greater degree than is possible with other events, such as earthquakes, floods and hurricanes. Therefore, knowledge about social values of resources at risk is helpful for setting protection priorities. Economists and other analysts have developed price-based<sup>A</sup> wildfire management decision-support tools that aid the allocation of wildfire suppression resources to minimise the sum of short-term direct pecuniary costs of wildfire management, as well as damage to private property, public infrastructure, timber and some non-market goods and services. However, US federal wildfire policy recognises ecosystem health benefits of fire and that ‘economically viable’ wildfire management must be based on the values to be protected, including natural and cultural resources, costs of protection and natural resource management objectives (USDI *et al.* 2001, p. 22). In 2009, the Fire Executive Council published guidance on the implementation of the policy emphasising that ‘Wildland fire will be used to protect, maintain, and enhance resources and, as nearly as possible, be allowed to function in its natural ecological role’ (FEC 2009, p. 11). To support federal land management agency implementation of contemporary federal wildfire management policy, price-based decision-support tools must better accommodate non-market benefits and costs of wildfire, including the effects of fire on air quality, wildlife habitat and recreation opportunities.

Wildfire risk assessment models based on a quantitative wildfire risk framework described by Finney (2005) are

<sup>A</sup>In a price-based approach, market or shadow prices are derived for all project outputs and inputs under consideration. Cost–benefit analysis is the classic example of a price-based approach.



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10.1071/WF09095

1049-8001/11/030327

## THE ECONOMIC IMPACT OF THE 2013 RIM FIRE ON NATURAL LANDS

EARTH ECONOMICS

### PRELIMINARY ASSESSMENT

| TABLE 1                       | TOTAL ENVIRONMENTAL BENEFITS LOST TO THE RIM FIRE IN THE FIRST YEAR POST-FIRE |  |                      |                      |
|-------------------------------|---|--|----------------------|----------------------|
| LAND COVER                    | AREA (ACRES)  | DESCRIPTION  | LOW (\$/YEAR)        | HIGH (\$/YEAR)       |
| Grassland and Meadow          | 20,201  | Includes annual and perennial grasslands that dominate major regions around coniferous forests   | \$30,569,395         | \$69,202,212         |
| Herbaceous Wetland            | 577   | Includes wetlands dominated by herbaceous meadow vegetation; areas where total herbaceous wetland vegetation coverage is greater than 20%  | \$515,158            | \$20,284,851         |
| Shrub                         | 31,923  | Riparian areas alongside riverine and wetland regions; exists through various altitudes  | \$541,959            | \$37,247,933         |
| Lake                          | 447   | Contains areas dominated by shrubs less than 5 meters tall. This class includes chaparral shrubs and mixed montane shrubs  | \$93,926             | \$2,877,038          |
| River                         | 161   | Includes areas of open water, generally with less than 25% cover of vegetation or soil   | \$4,073              | \$907,523            |
| Riparian                      | 190   | Includes stream and creek systems and sometimes areas of open water  | \$47,071             | \$325,824            |
| Forest (Broad Leaf and Mixed) | 32,213  | Includes a mixture of aspen, blue oak woodlands, and montane hardwoods that occur sporadically throughout National Parks Service and Forest Service lands  | \$5,098,191          | \$284,804,356        |
| Forest (Coniferous)           | 168,941   | Includes many conifer-dominated vegetation types such as Blue Oak-Foothill Pine, Closed-Cone Pine-Cypress, Douglas Fir, Jeffrey Pine, Lodgepole Pine, Ponderosa Pine, Red Fir, Sierran Mixed Conifer, and Mixed Montane Hardwoods Conifers | \$63,147,300         | \$320,363,902        |
| <b>Total</b>                  | <b>254,654</b>  |  | <b>\$100,017,074</b> | <b>\$736,013,639</b> |

p. 1

| LAND COVER | ECOSYSTEM SERVICE        | AUTHOR(S) (PRIMARY)  | MINIMUM (\$/ACRE/YEAR) | MAXIMUM (\$/ACRE/YEAR) |
|------------|--------------------------|----------------------|------------------------|------------------------|
| Shrub      | Air Quality              | Costanza, R., et al. | \$6.43                 | \$8.11                 |
|            | Habitat and Biodiversity | Costanza, R., et al. | \$0.64                 | \$330.27               |
|            | Pollination              | Costanza, R., et al. | \$1.37                 | \$6.89                 |
|            | Recreation and Tourism   | Bennett, R., et. al. | \$191.88               | \$191.88               |
|            |                          | Costanza, R., et al. | \$15.89                | \$1,327.22             |

p. 36



# ES: Available-data benefit transfer



## Economic Benefits of Greater Sage-Grouse Conservation Measures

Final Report

June 30, 2016

Prepared for  
Bureau of Land Management, Socioeconomics Program  
Washington, DC

Prepared by  
Jonathan I. Hecht, ICF International  
J. David Ryder, ICF International  
T. Robert Fetter, Duke University

| Land cover type      | Rough estimate<br>\$/acre <sup>a</sup> (2015\$) | Soda Fire      |                                | Bendire Complex Fire |                                |
|----------------------|---|----------------|--------------------------------|----------------------|--------------------------------|
|                      |   | Acres          | Rough<br>estimate ES<br>Damage | Acres                | Rough<br>estimate ES<br>Damage |
| Grassland/Herbaceous | \$34.37   | 84,316         | \$2,898,033                    | 22,874               | \$786,191                      |
| Shrub/Scrub          | \$34.88   | 171,838        | \$5,994,017                    | 21,445               | \$748,053                      |
| Mixed Forest         | \$190.92  | 24,515         | \$4,680,356                    | 4,812                | \$918,790                      |
| <b>Total</b>         |   | <b>280,669</b> | <b>\$13,572,406</b>            | <b>49,131</b>        | <b>\$2,453,035</b>             |

<sup>a</sup>Constructed from data and results for air quality regulation, waste treatment services, biological control, and pollination as reported in Hecht et al. (2016)

- **Simple benefit transfer plausible**
  - **BUT NOT RECOMMENDED**
  - **Severe limitations to underlying data**



# ES: Enumerated services

| Ecosystem service category         | Comments / limitations / needs  |
|------------------------------------|---|
| Carbon sequestration and storage   | Most ecosystem C stored below ground, expect little net change from wildfire            |
| Soil erosion and debris flows      | Site specific, requires detailed modeling (soils, hydrology, weather, etc.)             |
| Air quality impacts                | Site specific, requires modeling population exposure                                    |
| Recreation opportunities           | Site specific, requires demand estimation (e.g. substitute site availability)           |
| Grazing opportunities              | Site specific, requires demand estimation (e.g. substitute site availability)           |
| Habitat for native flora and fauna | Requires nonmarket values of species, impact of individual fire on survival probability |
| Cultural heritage                  | Very site specific  |

# Takeaway messages

**Sagebrush ecosystem services are not well understood,  
and wildland fire's impact on benefits even less so.**

**However, resource damages clearly add up for large fires,  
and either method, though imperfect, finds substantial values.**